



Services

VISUAL SOLUTIONS FOR THE TECHNICAL WORLD

INDUSTRIAL3D COMPANY

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A True Animation Legacy

In 2010, the world watched in terror at the tragedy of the Deepwater Horizon explosion.

Beau Brown and Industrial3D as an industrial animation company brought visual understanding to the oil spill. The accident and subsequent oil spill drew worldwide media attention, as an emotional and demanding public struggled to understand how the incidents occurred and how the proposed solutions worked. Major news media outlets couldn't accurately convey a better understanding of the disaster occurring over a mile beneath the ocean's surface to their audiences using conventional field reporting methods. Industrial3D partnered with CNN, Fox News, and other major news media outlets throughout the disaster to aid in critical coverage. Technical 3D animations, fueled by I3D founder, Beau Brown's, creative skills and technical background in the Energy Industry, transformed abstract theories into tangible products to safely and effectively educate the public. This opportunity solidified not only Industrial3D's paramount position as the industry leader for technical and creative media services – but the effectiveness of creative media for industrial marketing and education.

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3D rendering for client

BUSINESS SUMMARY

Industrial3D is a media, marketing, and communications agency specializing in computer animation, serious games, and virtual and augmented reality products and services. We also can provide UI/UX, Branding, Web development, and legal animation as needed. We can act as a one-stop-shop for any of your MarCom needs.

These 3D services deliver your needs to your prospects in ways that will give your company an edge above your competition. Our goal is to help you engage your audience in a visually impressive way to increase your sales, revenue, and efficiency. Virtual Reality Technology, Technical Illustrations & 3D Animation Services, communicate your product's value in an easy-to-understand and highly impactful format.

It takes just seconds to make an impression on your prospects before losing their attention. So what better way to take your audience on a visual journey than with animations & VR? We are the solution to your marketing, training & sales needs. No matter how large or small your project is, we can design it for you.

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LEADERSHIP TEAM

DECADES OF EXPERIENCE

INDUSTRIAL3D IS COMPRISED OF A TEAM OF INDIVIDUALS WITH DECADES OF EXPERIENCE AS CAD DESIGNERS AND ANIMATORS IN INDUSTRIAL RELATED FIELDS. OUR CREATIVE SERVICES ARE APPLICABLE TO AND USED BY COMPANIES IN A WIDE VARIETY OF INDUSTRIES, SUCH AS ENERGY/OIL AND GAS, MANUFACTURING, MEDICAL, AND ENGINEERING. WE ARE CONSTANTLY EXPANDING OUR KNOWLEDGE BASE AND SERVICE OFFERINGS SO THAT WE MAY CONTINUE TO HELP OUR CLIENTS STAND OUT AS AN INNOVATIVE LEADER IN THEIR INDUSTRY.

FROM THE DREAM OF “WHAT IT COULD BE” TO “WHERE WE ARE TODAY” – AND “WHAT CHALLENGES TOMORROW WILL BRING,” INDUSTRIAL3D CONTINUES TO EVOLVE TO SERVE OUR CLIENTS. OUR DEDICATED TEAM OF PROFESSIONALS ARE PASSIONATE ABOUT CREATING UNIQUE VISUAL EXPERIENCES THAT PUSH THE BOUNDARIES OF POSSIBILITY. AS TECHNOLOGIES ADVANCE AND THE WAY THAT CONSUMERS DIGEST CONTENT IS AFFECTED, WE STRIVE TO NOT ONLY PROVIDE TECHNICAL SERVICES, BUT SERVE AS A TRUE PARTNER AND CONSULTANT TO OUR CLIENTS, FOR THE FUTURE OF THEIR BUSINESSES.



BEAU BROWN
OWNER / CEO

28 years of experience in 3D animation and Technical graphics. U.S. Marine Veteran with an extensive technical background in Piping and Mechanical Design. Former Correspondent for CNN & Fox News (BP oil spill disaster.) Public & University speaker, (Technical industry expert in 3D animation & Graphics.)



STEVEN PIERCE
COO / DIRECTOR OF UX

With a M.S. in Digital Interactive Media from FIEA (UCF) and a B.F.A. in Illustration from the Ringling College of Art and Design my career has spanned multiple industries such as AAA Gaming, Movies, Oil and Gas, User Experience, and Marketing.



BEN GUERRERO
CCO / ART DIRECTOR

BFA from the Art Institute of Houston Spent the last 3 years as I3D's CCO/Creative Director. Before that I have 10 years of experience working for an Offshore Engineering firm as their primary creative, learnig to perfect engineering precision in animation while overseeing all aspects of our teams creative efforts.

SOCIAL CHANNELS



<https://www.youtube.com/@Industrial3dvisualsolutions>



DEMO REEL

Industrial3D is thrilled to share our 2022 3D animation demo reel. This demo reel showcases examples of our work with 3D animations, VR media design, immersive media and producing mad boss design for all types of industrial, manufacturing and technical companies. The animation types shown here include technical, manufacturing, patent, VR, AR design, and medical animations. Please give us a thumbs up, like & subscribe for more.

Visit our website: <https://www.Industrial3D.com>

Follow us on LinkedIn: <https://www.linkedin.com/company/2423007>

Call our Office: (855) 895-7680



BENEFITS OF 3D ANIMATION

You may ask how 3D animations work so effectively. You can engage your audience with both visual and audible stimulation to explain your products and services. In addition, interactive 3D animations give your audience something to feel. Animations show viewers what is challenging to see, explain or feel. Therefore, it gives you the ability to effectively market & sell your products, services and offer better training & teaching solutions.

The animation services we can provide you with work great for animating the inner workings of equipment, medical scenarios that occur within the body, safety concerns in training, and selling products with easy-to-understand instructional animations.

Unsure if animations – whether they are 3D or an interactive 3D animation – fit your company market? I3D has built animations for a variety of companies. To name a few of our industries, we have included a list below. These are perfect for websites, company training, sales presentations, marketing materials, and tradeshow displays – to name a few.



Service Offerings

3d Animation, AR/VR, Immersive media, Graphic Design, MARCOMS, Video Production, 3D Printing, Branding, Web Design, and UI/UX

01

02

03

3D Animation

Take a moment to pause and visualize your company in the most intimate, realistic movie scene. The intricate detail in the scenery. The perfect sparkle effect of water splashing. The jaw-dropping, intense action scenes. That's all 3D animation. Besides creating scenarios that would otherwise be impossible to view, it also takes real-life footage and makes it better than real life. Ever wonder how that product in the commercial looks so perfect? 3D animation is your answer.

You have a million-dollar idea in your mind, and now the trick is making someone see that. That's why we create 3D animations & 3D simulations. You get to present your idea to the world. Not in an "okay" format, but in a perfect, cost-effective way. From product simulations and creative storytelling to dangerous training scenarios, rig walkarounds, or technical animations, interactive 3D services are the key to fulfilling all of these needs.

AR/VR

Virtual reality evokes emotion, simplifies complex ideas, gives you credibility, and helps you tell a story that the user can experience from anywhere in the world. Industrial3D specializes in virtual reality for business training, marketing/sales, and in a world where remote work from home (WFH) is now mainstream. Virtual Reality (VR) is one of the leading-edge 3D technologies to immerse customers, employees, and stakeholders into a versatile experience.

The advancement in technology makes VR more accessible than ever. VR's ability for people to control and move three-dimensional 3D objects in a virtual world, making their hand, head, or body movements the controlling 'mouse' can be designed for your computers, mobile phones, conference screens, and tradeshow displays. From consumers virtually touring facilities, or testing products to training an employee how to assemble a product in a manufacturing line, immersive learning gives companies the control to demonstrate, customize and communicate a product, space layout, or process both internally and externally to optimize the users understanding, retention of information and engagement.

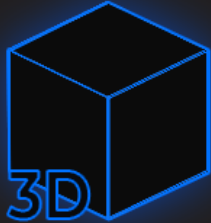
Immersive Media

An increasing number of industries are exploring the possibilities of immersive media technology. We are an immersive media design firm that provides immersive and UX design services for manufacturing, industrial, and oil and gas companies.

Industrial3D provides companies with solutions to expand company training, provide website viewers with immersive ways of viewing products, and improve education.

The benefits of immersive technology can be challenging to imagine, so let's review a couple of examples below.

In oil and gas drilling companies, rigs are located in remote locations; immersive VR training reduces the training budget while providing better training. In addition, with VR headsets or smart glasses, industrial & manufacturing companies can guide workers through inventory, train in dangerous scenarios, and reduce training time.



ANIMATION

BLACKJACK

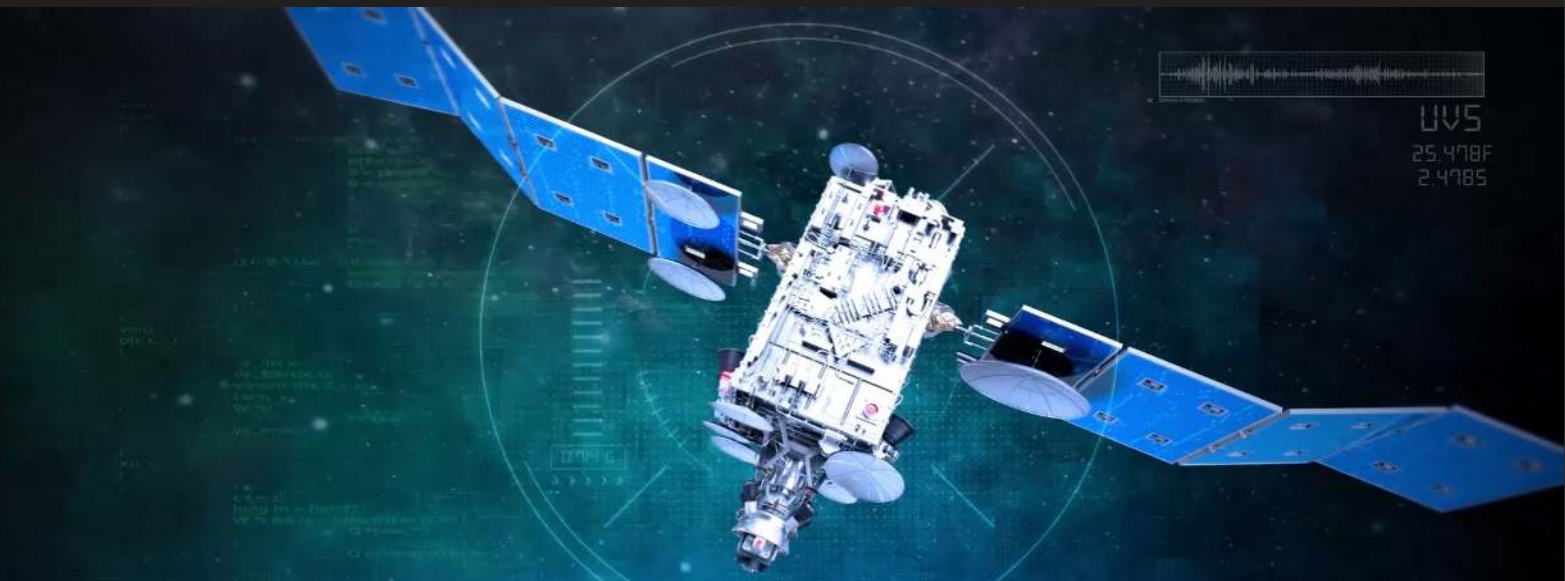
<https://www.youtube.com/watch?v=rNtb-UOVICw&t=6s>

URSCHEL

<https://www.youtube.com/watch?v=PASGAyaqCCs>

KOPPL

<https://www.youtube.com/watch?v=uCwisSXV5TM>



DUPONT

<https://www.youtube.com/watch?v=13UGnMIGNIA&t=7s>

LEVITON

<https://www.youtube.com/watch?v=50Gh40bPmuo>

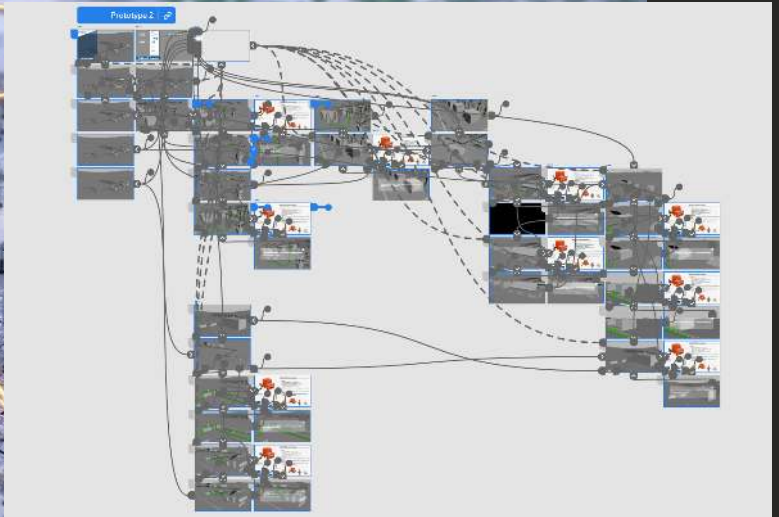
HVAC TRAINING

<https://www.youtube.com/watch?v=Gm4RBqQ1hYo&t=76s>



VIRTUAL REALITY

UI/UX & WEB DESIGN



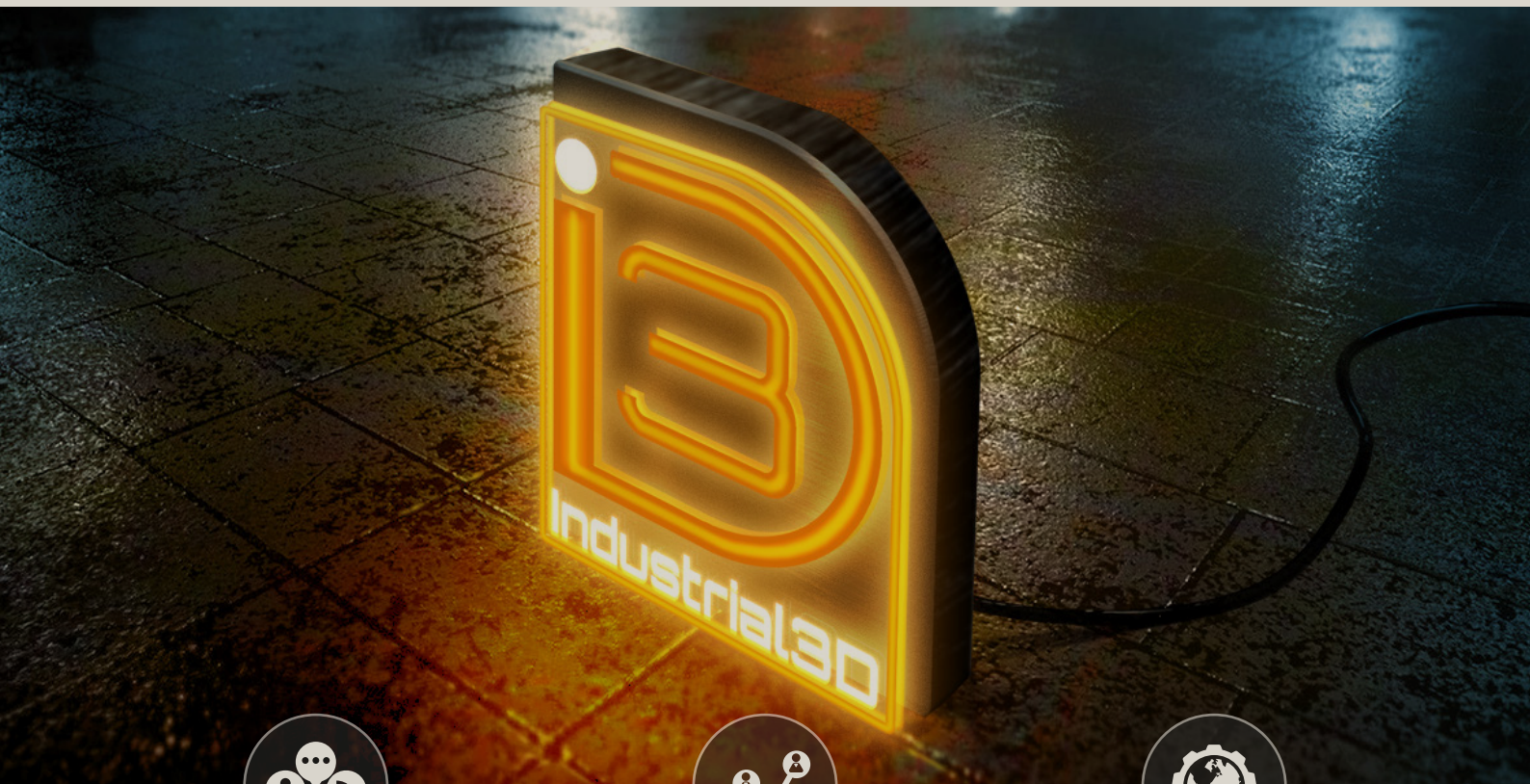
ILLUSTRATION

<https://industrial3d.com/portfolio/>



WHY CHOOSE US?

SINCE 1995 INDUSTRIAL 3D HAS BEEN LEADING THE WAY, IN TECHNOLOGY TO PROVIDE CLIENTS WITH CUTTING EDGE MEDIA.



Working Together!

Your succes is our succes! We work with you every step of the way to make sure whatever your project is, big or small, it is the best that it can be!



Get Noticed!

Wether it is AR/VR, 3D animation, or your Website, we can gaurentee that it will get you the attention you are looking for!



Competetive Pricing!

We pride ourselves in making world class media attainable for everyone!



YEAH, WE DO THAT!

BEAU BROWN